

POSTER ART COMPETITION



Theme:

Healthy, Active and Wise—Make Health a Habit

NATIONAL POSTER ART COMPETITION

2011-2012



Linked in Friendship, Connected in Service

Guidelines

October 1, 2011-March 31, 2012

Revised- June 3, 2011

Brief History and Mission

Project Walking Fete: Make Health a Habit was created in 1995 in conjunction with The Links, Incorporated's National Walk-A-Thon. The 2009 – 2010 National Poster Art Competition theme, STEP UP, celebrated walking. The new theme for the 2011 - 2012 National Poster Art Contest, **Healthy, Active and Wise**, serves to and expand our health message to include a wider spectrum of healthy life style choices. This will allow for a more meaningful educational experience for the participants and a wider array of ideas to inspire their poster designs.

National Poster Art Competition

Throughout the year, students are taught the relationship between health and physical activity, especially walking. The program advocates field trips, classroom visits by health related professional speakers, health fairs, special health related events at community and/or church youth awareness sessions. The youth also learn how to think, create and draw using various artistic expressions. Professional artists, student artists, and volunteers with artistic backgrounds can be invited to help the students develop their skills. Chapters may elect to partner with a school, church, youth-serving organization, museum, local business, arts and medical departments of colleges and universities, nursing schools, hospitals, and other Links chapters, etc., or work independently.

During the National Assembly year (even years) a chapter may choose to host a national poster art competition for youths, grades 1 – 12. Chapters conduct their local competition and award first, second and third place prizes. The winner in each category enters the Area judged competition. **A local entry from the previous year may not be submitted for the Area judging competition during the National Assembly year.**

The four categories are:

Category 1:	grades	1-3
Category II:	grades	4 – 6
Category III:	grades	7 – 9
Category IV:	grades	10 – 12

During the Area Conference year (uneven years), a chapter may choose to host a poster art competition in its local area for students in grades 1-12. The entries from this local competition may not be entered into the National Poster Art Competition the following National Assembly year.

The chapter awards prizes and provides each student with a "Certificate of Participation". Many chapters in the past have secured several prizes for first, second and third place winners from local vendors or businesses. **Monetary awards from the Area and National Competitions are not distributed to winners of the local competition. Local competitions during the Area Conference year (uneven years) are separate from the National Poster Art Competition and will not be considered during the national year; the local competition and national competition are two separate activities.**

GETTING STARTED

Chapters electing to participate in the 2011-2012 national competition must submit the **'Notification of Chapter Participation Form'** to K. Joy Peters, Chair, National Poster Art Committee, via postal mail or e-mail on or before **October 31, 2011**. 'Notification of Chapter Participation Form' will not be accepted after October 31, 2011.

K. Joy Peters, Chair, National Poster Art Committee, is the manager of the contest and the liaison between the Chapter Poster Art Chairs; Executive Director; Programs and External Affairs Manager; Director, National Programs and Strategic Partnerships; Area Directors; Area Program Chairs; Area Arts Chairs; and, Area Representatives of the National Poster Art Committee. Link Gladys Smith, Assistant Director, The Arts, is the liaison to the National Poster Art Committee.

National Poster Art Committee

K. Joy Peters

Chair, National Poster Art Committee
Magnolia (GA) Chapter
(404) 402-6764
Kjoyenjoy19@aol.com

Gladys Smith

Liaison, National Poster Art Committee
Assistant Director, The Arts
Chicago (IL) Chapter
(773) 493-1553
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Caroline Lattimore

Triangle Park (NC) Chapter
(919) 471-3764
cllattimore@aol.com

Michelle Lee-Murrah

South Suburban Chicago (IL) Chapter
(708) 957-7962
MLee9877@gmail.com

****Area Representatives to be announced
September 2011***

RULES

Competition Calendar

A chapter may conduct its competition anytime between **October 1, 2011 and March 31, 2012**. Submissions must be received by the Area representatives of the National Poster Art Committee by **April 16, 2012**.

Size

All artwork must measure 10 inches by 16 inches from edge to edge. Posters must be mounted on a 12 inch by 18 inch piece of white foam board and be unmatted and unframed. Entries submitted by any chapter not in the proper size and format will be disqualified. Any framed or matted posters will be disqualified. **Note:** *The Area Representative of the National Poster Art Committee will return disqualified entries to the chapter poster art contact, only at the request of the chapter and at the expense of the chapter.*

Artistic Expression

Eligible media are watercolor, charcoal, pencil, acrylics, pen, paint, fabric, collage, crayons, mosaic, scratch art or a computer generated image (but not computer clip art). All images should express wellness and healthy choices of foods and activities from a youth's point of view. Diversity is encouraged in the poster art.

Eligible Entry

An eligible entry is defined as the original art of one student, grade 1 – 12, submitted in the proper size and format.

Number of Entries

A maximum of one entry per grade category per chapter will be accepted at the Area level. That means that a chapter may only submit a total of four entries. Any ties in judging at the chapter level must be resolved by the chapter. Any chapter submitting more than one entry in a particular category will automatically be disqualified in that category. **Note:** Area Representatives of the National Poster Art Committee will mail back the disqualified entries to the chapter poster art contact at the expense of the chapter.

Winners

Winning posters will become property of The Links, Incorporated.

Relatives of Links

Heir-o-Links and other relatives of Links or Connecting Links may not enter the poster art competition.

Contest Questions

Please contact K. Joy Peters, Chair, National Poster Art Committee, with your questions:

Email: kjoyenjoy19@aol.com

Phone: (404) 402-6764

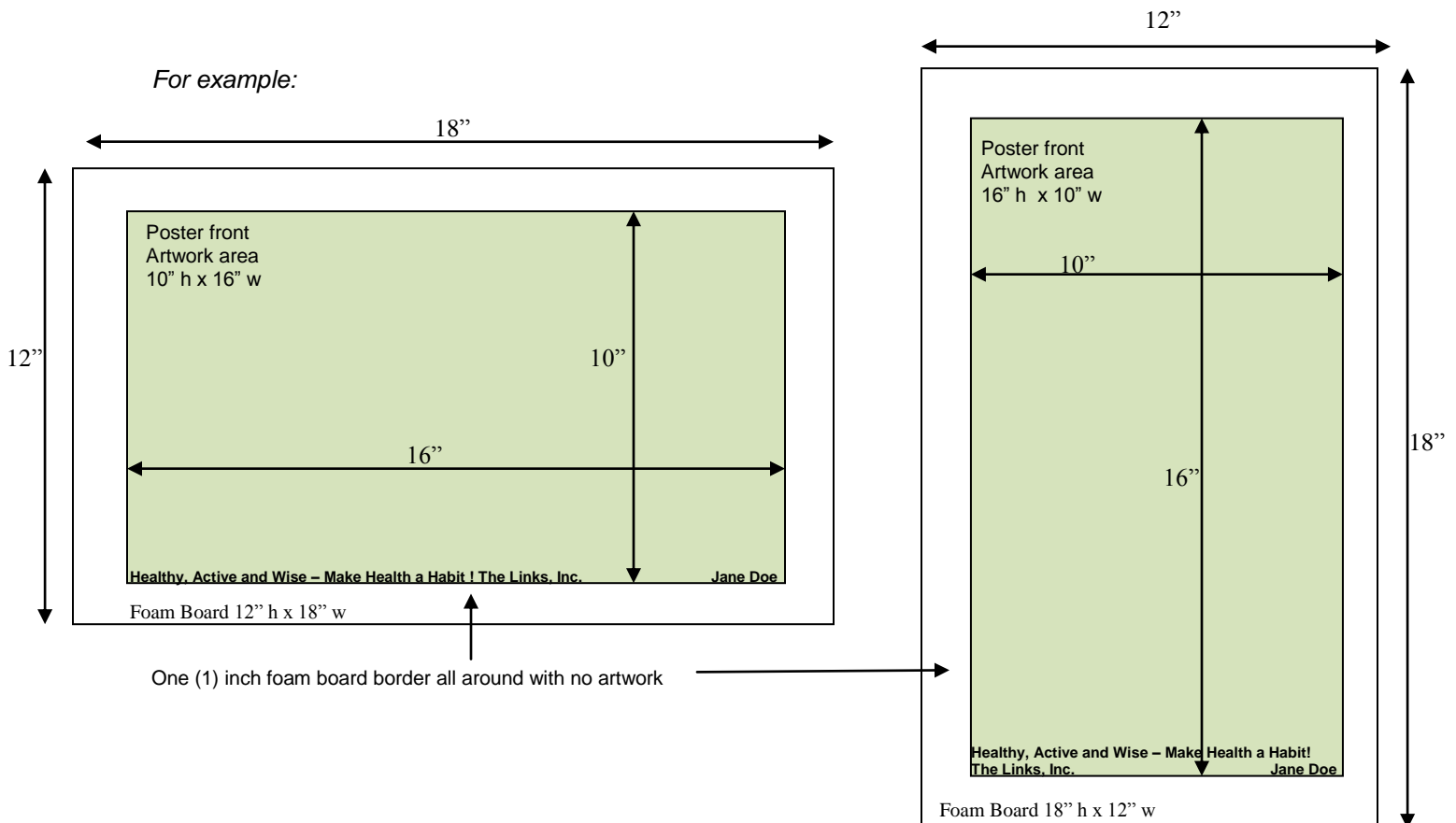
SUBMISSION CRITERIA

How to Submit Entry for Area Judging

- The applicant's artwork must measure EITHER 10 inches high x 16 inches wide (horizontal) OR 16 inches high x 10 inches wide (vertical).
- In the artwork area, the following information must be placed one inch from the bottom:

Healthy, Active and Wise—Make Health a Habit! The Links, Incorporated.
(on the left-hand side; no logo)
- In the artwork area, the student signs his or her name at the bottom on the right-hand side.
- For protection during handling, posters must be permanently mounted to ¼" thick plain white foam board measuring 12 inches X 18 inches. Mounting can be done with glue, rubber cement or spray adhesive. *Do not mount with tape of any kind.* One full inch of foam board must be visible around each edge of the artwork.
- The final dimension of the submitted entry must be **exactly** 12 inches by 18 inches.

For example:



SUBMISSION CRITERIA continued

- After the poster is mounted, the following information must be (on the back of the poster (we recommend a 2" x 4" mailing label):

For example:

THE LINKS, INCORPORATED
2011-2012 National Poster Art Competition
Healthy, Active and Wise—Make Health a Habit!
Name of Child
Age/Grade
School
Category
Link Chapter
City/State
Area

THE LINKS, INCORPORATED
2011-2012 National Poster Art Competition
Healthy, Active and Wise—Make Health a Habit!
Jane Doe
16 years old/Grade 11
Washington High School
Category IV
Bakersfield Chapter
Bakersfield, CA
Western Area

The Chapter must not submit entries that do not conform to the submission criteria. The Area Representative to the National Poster Art Committee will return disqualified entries to the chapter poster art contact only at the request of and at the expense of the chapter.

Each chapter will mail its entry or entries to its respective Area Representative by the **April 16, 2012** deadline. Please e-mail or fax the Area Representative to confirm delivery. Posters received after the April 16 deadline will not be judged. All Area entries submitted will be displayed at the National Poster Art Exhibition held during the 38th National Assembly in Orlando, Florida.

JUDGING CRITERIA

Criteria for Judging on Local, Area and National levels

- **Creativity:** the artist's imaginative approach to the theme. **35 points**
- **Content:** to the degree to which the image conveys an idea that is clearly portrayed and consistent with the theme of physical activity and health and wellness. The images reflect persons of color. **45 points**
- **Artistic Ability:** the degree to which the basic principles of art are reflected in the image and reveal the distinct talent/skill of the artist. **20 points**

Selection of Judges

At the Local level, chapters are free to set up their screening and selection processes as they wish. It is suggested that a small group of community artists, elementary educators and others appointed by the local chapter president comprise the judging committee. Chapters may also opt to include physical education teachers, a business owner/manager, a minister, etc. Judges should be familiar with the guidelines and criteria before reviewing the entries. Culminating celebratory events involving the children and their parents may be held at the time the judging occurs and the winners are selected.

At the Area level, an independent jury of three (3) individuals determines the 16 winning Area entries. Only the name, age and grade of the student are displayed to ensure fairness. Area judges will use uniform judging sheets provided by the Area representative of the National Poster Art Committee. **Judges may not be Links, Connecting Links or relatives of Links.** The deadline for Area judging is **May 16, 2012.**

At the National level, an independent jury of three (3) individuals determines the four winning National entries. Only the name, age and grade of the student are displayed to ensure fairness. Judges will use uniform judging sheets provided by the National Poster Art Committee Chair. **Judges may not be Links, Connecting Links or relatives of Links.** The National Poster Art Committee Chair will announce the national judging date via email and on the national website of The Links, Incorporated.

Area Winners

The Area winners represent the first place winners in each of the four (4) categories in the Eastern Area, Central Area, Southern Area and Western Area. The sixteen (16) Area winners will each receive a \$500 scholarship with a special "Area Winner Certificate". In addition, all Area winners receive a "Participation Certificate" from The Links, Incorporated and a souvenir Poster Art Booklet. All Area entries are displayed at the National Poster Art Exhibition at the 38th National Assembly in June 2012. Chapters should provide photographs of Area winners to be displayed next to the winning entries.

National Winners

The National winners represent the first place winner in each of the four categories. The four National winners will each receive the above-mentioned awards and also receive a \$1,000 scholarship with a special National Winner plaque. National winners' photographs will be displayed next to their entries. The winning national entries will be used in promotion of The Links, Incorporated's Walk-A-Thon and other health and wellness programs and activities. The Links, Incorporated and The Links Foundation, Incorporated will jointly own the rights to all winning entries.

JUDGING CRITERIA, continued

Ties

Any ties at the Area or National levels will be resolved as follows: the entry receiving the highest score in the content criterion shall be the winner. If there is still a tie, the money will be split evenly between the two winners.

Announcement of Winners

The Chair, National Poster Art Committee sends memoranda to the Liaison (Assistant Director, The Arts); Director, The Arts; Executive Director; Programs and External Affairs Manager; Director, National Programs and Strategic Partnerships; Area Directors; Area Program Chairs; Area Arts Chairs and Area Representatives to the National Poster Art Committee. The first memorandum lists the Area winners after the Area judging is completed. The second memorandum lists the National winners after the National judging is completed. **The National judging event will take place between May and June 2012.**

Photographs of Winners

All Area winners will forward a color photograph or 8" x 10" computer image and a signed '**Application and Publication Permission Form**' to the Area Representatives to the National Poster Art Committee following the Area judging events.

COMPETITION CONCLUSION

Disposal of Art

All chapters are requested to make arrangements to pick up their non-winning Area entries at the close of the National Assembly. Once the National Poster Art Exhibition is over, non-winning entries not picked up will be discarded.

The Poster Art Committee will retrieve the Area and National winning posters, plaques, pictures, ribbons etc. at the close of the National Assembly.

INCLUDED FORMS

- 1) Notification of Chapter Participation Form for 2011-2012 National Poster Art Competition
- 2) Chapter Final Report for 2011-2012 National Poster Art Contest
- 3) Application and Publication Permission Form

COMPETITION TIMELINE

October 1, 2011 – March 31, 2012	Chapters conduct local competition
October 31, 2011	'Notification of Chapter Participation Form' due
April 16, 2012	Chapter submissions due to Area Representatives of the National Poster Art Committee (entries received after this deadline will not be judged)
May 16, 2012	Deadline for Area judging
May/June 2012 (TBD)	National judging event to take place
June 27 – July 1, 2012	National Poster Art Exhibition at 38th National Assembly, Orlando, Florida



Linked in Friendship, Connected in Service

**NOTIFICATION OF CHAPTER PARTICIPATION FORM
2011-2012 NATIONAL POSTER ART COMPETITION FORM
Healthy, Active, and Wise- Make Health a Habit!**

Chapter Name: _____

Chapter President _____

Chapter Poster Art Contact:

Name

Address

City State Zip Code

Telephone Best time to call

Fax Alternate Telephone

Email Address

Signature Date

Contest Will Be Conducted:

- Independently
- With Community Partners as follow:

- With Links Chapters as follows:

Anticipated Number of Participants: _____

Anticipated Number of Area Entries: _____
(Maximum is four entries, one in each grade category.)

**Submit before October 31, 2011 to:
NATIONAL ARTS COMMITTEE- POSTER ART COMPETITION- K. JOY PETERS
3144 ESPLANADE CIRCLE, S.W.
ATLANTA, GA 30311**

At the expense of our chapter, I request that entries other than winning entries be returned to the Chapter Poster Art Competition



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CHAPTER FINAL REPORT FOR 2011-2012 NATIONAL POSTER ART COMPETITION

HEALTHY, ACTIVE, and WISE- MAKE HEALTH A HABIT!

Chapter Name _____

Program/Activity Held _____

Brief Description of the Program

Name of Partner(s)/Collaborator(s) if applicable

Date of Poster Art Contest

Location

Number of Participants

Category I: grades 1-3 _____

Category II: grades 4-6 _____

Category III: grades 7-9 _____

Category IV: grades 10-12 _____

Return to: NATIONAL ARTS COMMITTEE- POSTER ART COMPETITION- LINK K. JOY PETERS
3144 ESPLANADE CIRCLE, S.W.
ATLANTA, GA 30311

Please attach an addendum detailing participant response and including your recommendations.



**APPLICATION AND PUBLICATION PERMISSION FORM
2011-2012 NATIONAL POSTER ART COMPETITION
HEALTH, ACTIVE, and WISE- MAKE HEALTH A HABIT!**

Child's Name

Address

City

State

Zip Code

Parent Contact Name

Parent's Telephone (indicate home or cell)

Email Address of Responsible Party (Applications, if over 18, or responsible parent if under 18)

Entry Category (check one):

Category I: grades 1-3

Category III: grades 7-9

Category II: grades 4-6

Category IV: grades 10-12

By applying to this competition, I understand that [my] [my child's] entry automatically becomes property of The Links, Incorporated. I hereby assign all of [my] [my child's] copyrights, title, and interest in the artwork to The Links, Incorporated without restriction from the moment I deliver the artwork to The Links, Incorporated. I also grant The Links, Incorporated permission to use [my] [my child's] name to properly and publicly attribute the artwork to [me] [my child].

In addition, I grant The Links, Incorporated the irrevocable and unrestricted right to use and publish biographical materials, photographs, quotation, and other relevant materials on about [me] [my child] which I may provide, or in which [I] [my child] may be included. These materials may be published in The Links publications, electronic reproductions (website), and/or promotional materials, or for any other purpose and in any manner or medium. I grant my permission to The Links, Incorporated to alter the same without restrictions; and to copyright the same in their publications.

I hereby release the photographer and The Links, Incorporated from all claims and liability relating to said photographs and other materials.

This agreement shall be binding upon and insure to the benefit of the parties, their successors, assigns, and personal representatives.

Signed this _____ day of _____, _____
(Date) (Month) (Year)

Applicant Signature (if age 18 or over)

If applicant is under 18:

Parent/Guardian Signature

Parent Guardian Name (Print Name)

Jennifer L. Hudnell, Programs and External Affairs Manager
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