



The Links Foundation, Incorporated

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HeartLinks: Flag Heart Disease Grant Program

Application Guidelines

INTRODUCTION

HeartLinks to Heart Health is a cardiovascular awareness and prevention program that gives Chapters an opportunity to increase the awareness and educate women about the #1 killer of women. HeartLinks targets African-American women in underserved communities and within The Links, Incorporated to motivate women to take personal action to lower and control their risk of heart disease.

The Links is a proud partner of *The Heart Truth* program, a national awareness campaign sponsored by the National Heart, Lung, and Blood Institute (NHBLI). Diet Coke has embraced the project making funds available to raise awareness about the importance of heart health. Through the Diet Coke grant, Links Chapters can create new programs or enhance and expand existing programs. Up to sixteen (16) \$500 grants are available for Chapters to implement heart health programs

FOCUS AREA

Using the *HeartLinks* educational manual, *With Every Heart Beat Is Life*, the grant focuses on educational projects that raise awareness about heart disease and support the following objectives:

- Promote the understanding of issues related to heart disease in women
- Promote ways to recognize the signs of a heart attack or stroke
- Provide an opportunity to do something that improves the knowledge of the #1 killer of women
- Encourage healthy eating and exercises to reduce risk of heart disease
- Know the critical numbers for blood pressure

APPLICATION SECTIONS

Please prepare your grant application report in a separate Word document and include each of the following three (3) sections.

1. Contact Information

- a. President's Name
 - i. Address
 - ii. Day and Evening Telephone Numbers
 - iii. E-mail Address
- b. Project Coordinator's Name
 - i. Address
 - ii. Day and Evening Telephone Numbers
 - iii. E-mail Address

2. Project Description (500 words or less)

3. Project Plan

Using the The Links, Incorporated Program Service Delivery Model, please provide the following information:

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The Links Foundation, Incorporated
1200 Massachusetts Avenue, NW, Washington, DC 20005
Phone: (202) 842-0123 | Fax: (202) 289-1880
www.linksinc.org

- a. Goals and Objectives
- b. Activities
- c. Expected Outcomes
- d. Target Audience
- e. Key Partnerships
- f. Evaluation Plan
- g. Budget

SUBMISSION

Applications, Word or PDF documents, should be e-mailed to programs@linksinc.org no later than **5:00 P.M. EDT on Thursday, June 30, 2011**. Submissions received after June 30, 2011, will not be considered for a grant award.

RELATED MATERIALS

1. HeartLinks Toolkit - *With Every Heartbeat is Life Manual*

Accessible through the national website, or visit http://linksinc.org/heartlinks/heart_health_education

2. Service Delivery Model

Log-in to the *Members Only* section of the national website – www.linksinc.org – to access the Service Delivery Model document.

KEY QUESTIONS

1. What is the due date for submission of the grant application?

June 30, 2011 at 5:00 P.M. EDT

2. What is the key focus of the grant?

Educational workshop or activities, using the education manual *With Every Heartbeat Is Life*

3. How can I obtain a copy of the manual, “With Every Heartbeat Is Life?”

Go to the Heart Health Education page of the online HeartLinks Toolkit, accessible from the national website or go to http://linksinc.org/heartlinks/heart_health_education.

4. Is a project plan required?

Yes, a project plan, using the Program Service Delivery Model, must be included in your grant application report.

5. When will winning chapters be notified?

August 1, 2011

6. What is the dollar amount of the Chapter award?

\$500.00

Additional Information, please contact:

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